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EMPLOYMENT OPPORTUNITY
Social Media and Communications Coordinator
Closing Date: Friday, January 5, 2018

We are seeking a part-time term contractor to assist in the promotion of education tourism through the West Coast N.E.S.T. (Nature. Education. Sustainability. Transformation.) website and social media platforms.

West Coast NEST is a communications tool and website designed to promote unique outdoor learning experiences in the Clayoquot Sound UNESCO Biosphere Region. The key purpose of the NEST is to advance our learning economy by meeting the increasing demand for lifelong learning, the growing desire for experiential place-based learning, and the increasing need for cross-cultural exchange.

About the Position

The Social Media and Communications Coordinator will support the West Coast NEST through:

- promoting education tourism utilizing the NEST website and social media ([Instagram](#), [Facebook](#) and [Twitter](#));
- updating website text, imagery, courses and events to keep it fresh and relevant; and
- connecting with local organizations and course/event providers in the community to create awareness about the NEST, strengthen the brand, and promote their organization/course/event.

The Social Media and Communications Coordinator will be based in the Clayoquot Sound Biosphere Region and report to the Education Coordinator. Only local candidates will be considered.

About the Successful Candidate

Your relevant experience and skills include:

- excellent computer skills including experience managing social media, creating digital marketing content, maintaining websites, editing photographs and publishing e-newsletters;
- ability to select stunning photos (great photography skills are an asset);

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- positive attitude and strong interpersonal skills;
- creative thinker and detail-oriented; and
- knowledge of or experience in any field related to communication, education, business, ecosystem or social science.

Questions can be directed to Nicole at nicole@westcoastnest.org or 250-726-6508.

To apply, please submit a cover letter, resume, three recent samples of social media posts, and three references on or before Friday, January 5, 2018 to Nicole Gerbrandt at nicole@westcoastnest.org.

CONTACT

Nicole Gerbrandt, Education Coordinator, West Coast NEST
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